

## **WRE/ColorTech Team Accepts New Gravostar GS-HS Engravers**

Greensboro, NC – June 11, 2004 – As part of WRE/ColorTech’s major expansion of its engraving capabilities, announced January 7, 2004, two new Daetwyler **GravoStar High Speed** (GS-HS) engravers are now in transit to WRE’s Greensboro, NC, facility after rigorous acceptance testing in Switzerland. These GS-HS machines are Daetwyler’s newest engravers, and will be the first of this new line installed in the United States. The GS-HS engravers utilize the unique Vision 3 engraving head capable of engraving at 8000 cells/second, almost triple the speed of most existing engravers. The GS-HS is also designed to support fully automated engraving.



*Tom MacKay (right), WRE/ColorTech Board Member and General Manager of its Alpharetta, GA, operation, looks on during the acceptance tests for the GS-HS engravers at Daetwyler’s facility in Bleienbach, Switzerland. - WRE Photo*

These engravers are scheduled to arrive in Greensboro for installation in June, 2004, with the balance of the equipment for the first phase of expansion to arrive in mid-July, 2004. Building improvements and equipment installation are right on track to become fully operational in September, 2004.

*WRE/ColorTech is a leading provider of engraving and prepress services applied to the packaging, security printing, catalog, advertising, and specialty printing industries. Established in 1951, WRE/ColorTech delivers premier rotogravure engraving and graphic imaging expertise from six locations across the U.S. and Canada. For more information, visit <http://www.wrecolor.com>.*