

Equipment Arrives in Greensboro for WRE/ColorTech's Expansion Project

Greensboro, NC – July 23, 2004 –WRE/ColorTech's major expansion of its engraving capabilities continues with the arrival, in Greensboro, NC, of the major equipment components for the first phase of the automated production line. This includes the first two **GravoStar** High-Speed (GS-HS) engravers in North America, as well as a fully computer controlled plating and machining line. A Daetwyler **RoboStar** robotic crane and automation software round out this unique installation.



A group of WRE/ColorTech sales and management personnel preview the Greensboro, NC, site as equipment is being installed for the first phase of the corporate expansion project. - WRE Photo

This continuing expansion project also includes the addition of a computer controlled Daetwyler **DuoStar**, now integrated into production in WRE/ColorTech's Wadsworth, OH, facility.

WRE/ColorTech is a leading provider of engraving and prepress services applied to the packaging, security printing, catalog, advertising, and specialty printing industries. Established in 1951, WRE/ColorTech delivers premier rotogravure engraving and graphic imaging expertise from six locations across the U.S. and Canada. For more information, visit <http://www.wrecolor.com>.